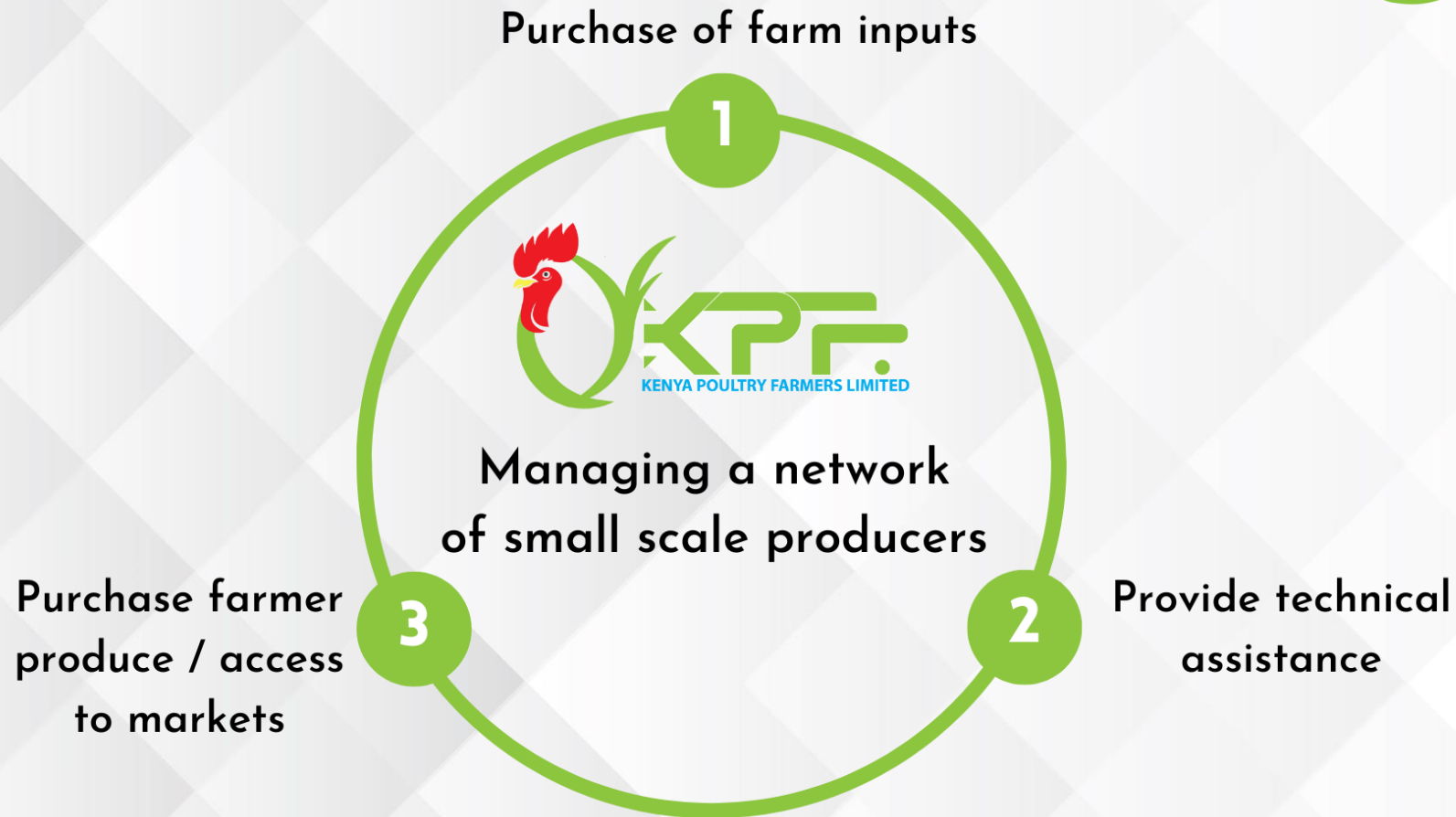# About Kenya Poultry Farmers Ltd

- Established in 2015 as a small backyard chicken operation as a means to pay for Hezron's college diploma & university degree
- Located in Kisumu, West Kenya
- Now the leading poultry in West Kenya
- Our purpose is to **change lives with poultry**

Our Business Model

Purchase of farm inputs

1

Managing a network
of small scale producers

2 Provide technical assistance

3 Purchase farmer produce / access to markets

Why do we work with smallholder farmers?

- We were once smallholders ourselves
- African agriculture predominantly consists of smallholder farmers
- Smallholders are at the forefront of Africa's food systems; loads of potential for growth
- #changingliveswithpoultry
- KPF fights for inclusive agricultural transformation

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Prevent event

Ceva

An end-to-end model: why does it work?

- Solving farmers' largest problems: access to markets + farm management
- Education is necessary to grow the poultry sector in West Kenya
- Working with female vendors from the slums as major offtakers
- Profit is realized by combining all services provided

2024: The Launch of Dala Feeds

- This year we have launched Dala Feeds together with Trouw Nutrition funded by the Bill & Melinda Gates Foundation
- A KPF brand
- First commercial feed mill in West Kenya
- Quality feeds now locally produced
- Better prices for the farmers → increased profit margins for farmers
- Grain washing

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What needs to be improved?

- Increase our nutritional programs in low-income areas to improve the uptake of chicken and eggs
- Increase production of chicken and eggs and improve contract farming schemes for production of raw materials
- Incorporate business and finance trainings for our farmers
- Digitization of the value chain

Thank you for your time.
Any questions?